



# "URBAN FOSSILS": HALF-SERIOUS REFLECTIONS ON FOSSILIZATION PROCESSES



Francesca LOZAR<sup>1</sup>, Massimo DELFINO<sup>1,2</sup>,  
Francesca CIRILLI<sup>3</sup>, and Marco GIARDINO<sup>1</sup>

1-Department of Earth Sciences, University of Torino, Italy. [francesca.lozar@unito.it](mailto:francesca.lozar@unito.it)

2-Institut Català de Paleontologia Miquel Crusafont, Universitat Autònoma de Barcelona, Spain

3-Fuxlab, Torino, Italy



[www.progeopiemonte.it/multimedia](http://www.progeopiemonte.it/multimedia)  
[fossiliurbani@gmail.com](mailto:fossiliurbani@gmail.com)  
fb: Fossili Urbani



# The project - what

A photography **project**,  
a contest, an exhibition ...  
with the excuse to talk  
paleontology. Or was it the  
contrary?



**"Urban Fossils"** started from an  
original idea of Francesca Cirilli, a  
photographer that graduated in Natural History.



**Fossils hunting** in the city to engage young people (and  
adults) in paleontological research and ultimately rise  
awareness on geological issues.

# The project: teaser on



# The project - when

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**"Urban Fossils"** consists of:

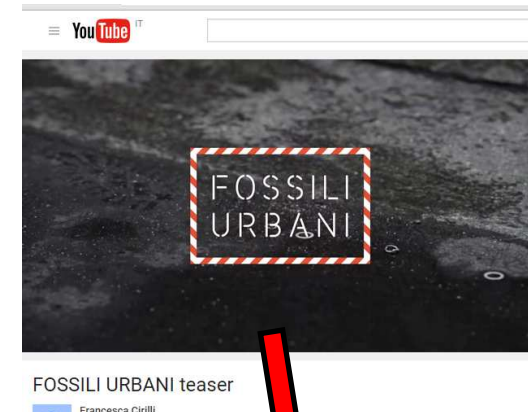
- a photographic contest: May 1st - Sept 15th 2015
- a travelling exhibition: from November 2015
- a catalog: available from November 24th







# The project - web media



# The project - traditional media coverage

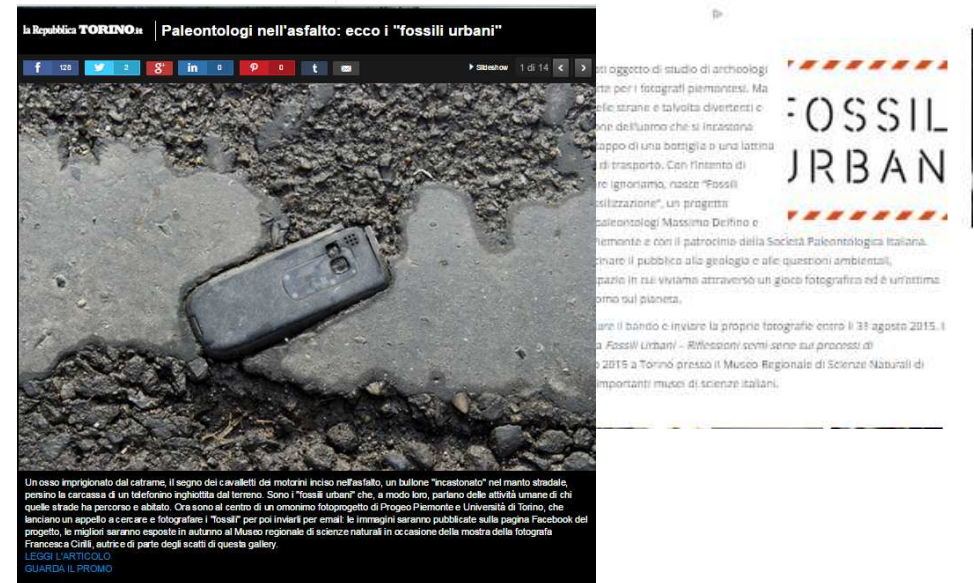
May 2015 to October 2015

**11 May 2015: ANSA launch**



National newspaper, web edition

Regional newspaper, web edition



National newspaper, photogallery



# The project - the international book fair -Torino, May 2015



# The project - TV coverage



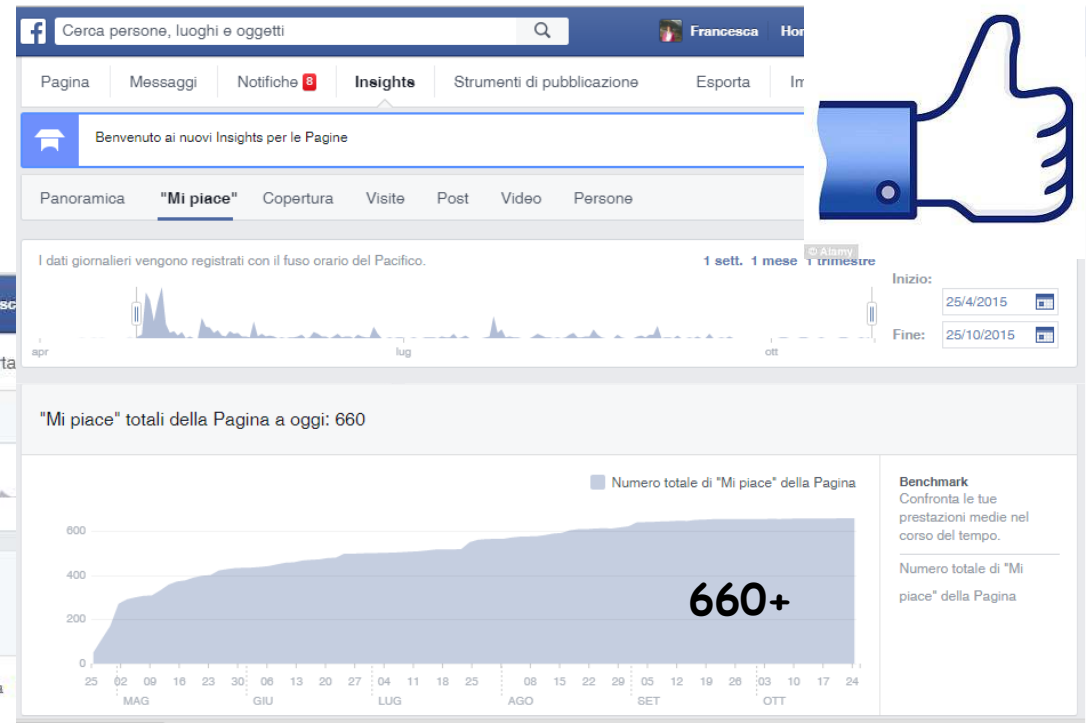
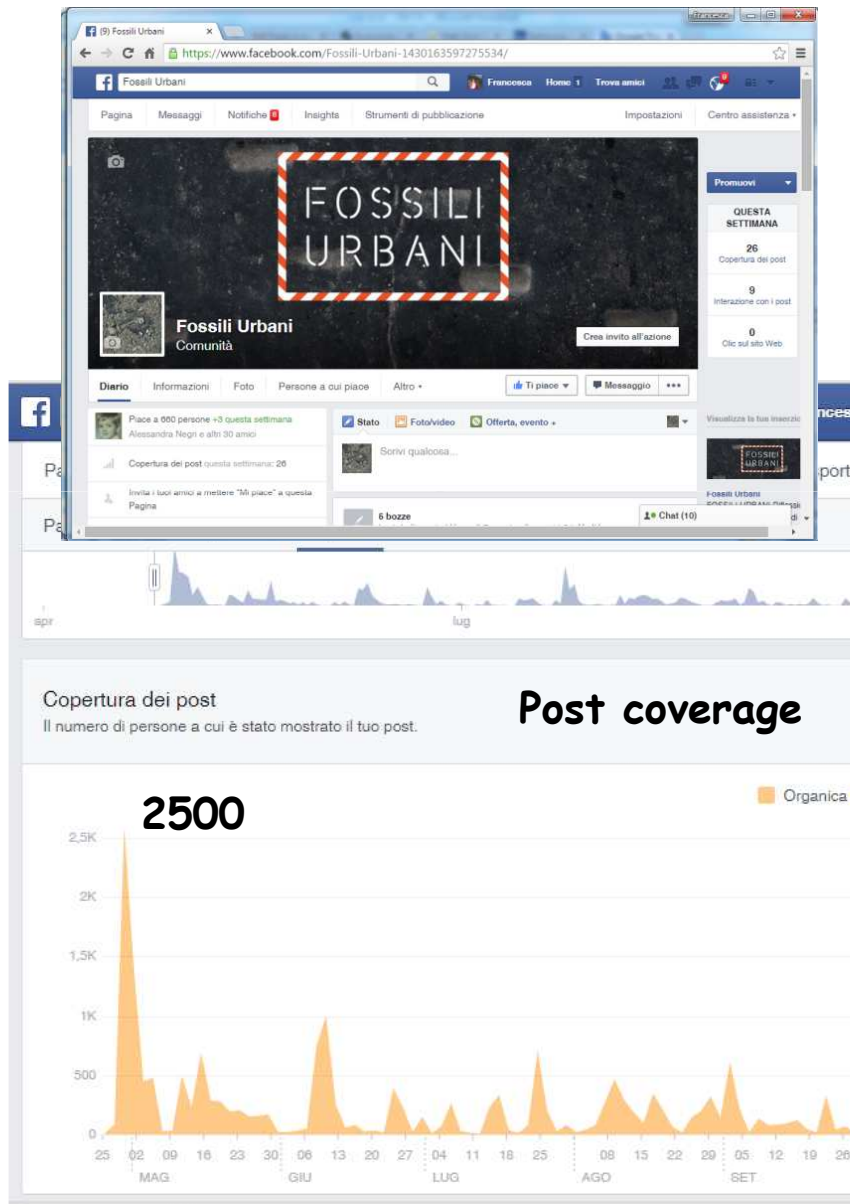
Broadcasted  
on national TV  
May 18th





# The project - FB coverage

25 april 2015 to 25 oct 2015



# The project - the photo contest

A photography project,  
a **contest**, an exhibition ...  
with the excuse to talk  
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Participants: 67

Candidated photos : 303

"Fossili Urbani": 246

Special section (fossils in the Architecture): 57



## Artist

## Participants

(foot)prints

Pascichnia ?  
Feeding traces

Everyday life "fossils"

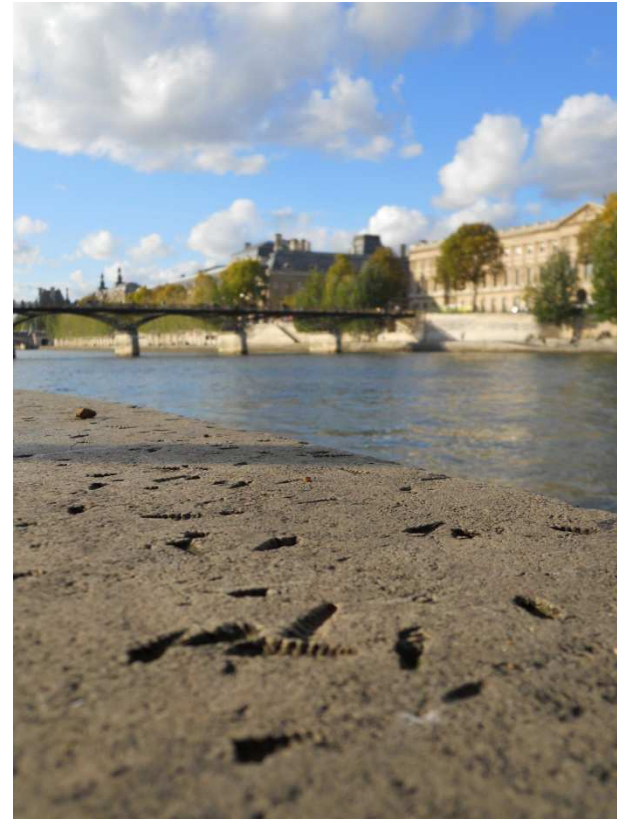




# Special section: fossils in architecture



Arena, Verona



Bridge, Paris



# Special section: fossils in architecture



Hospital "Maria Paternò Arezzo ", Ragusa



# Special section: fossils in architecture



Private lobby, Torino



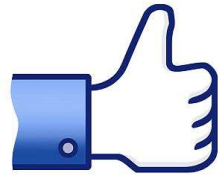
Rijksmuseum lobby, Amsterdam





And the winner is...

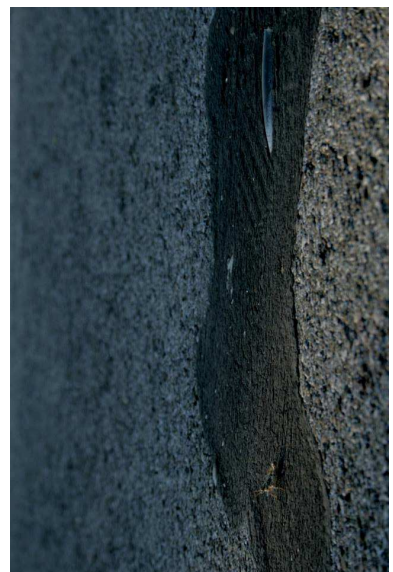
107



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# The project - where

A photography project,  
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"Urban Fossils" will be on display at:

1. - University of Torino
2. - MuSe, Trento Science Museum
3. - Museo Civico di Storia Naturale, Trieste
4. - Museo di storia naturale "Giacomo Doria", Genova
5. - University of Perugia
6. - Museo di scienze naturali, Voghera
7. - Museo Civico di Scienze Naturali "E. Caffi", Bergamo
8. - Ente parchi astigiani, Asti Paleontological Museum

# The project - where



University of Torino



MRSN - Torino



# The project - where



MuSe - Trento

# The project - where



Museo Civico di Storia Naturale, Trieste



# The project - where



Museo di storia naturale "Giacomo Doria", Genova

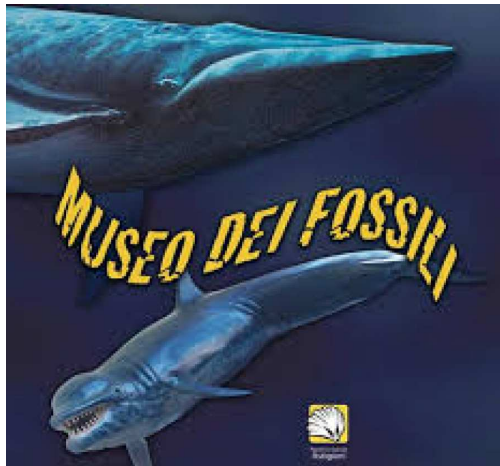
# The project - where



University of Perugia



# The project - where



Parco paleontologico astigiano,  
Asti Paleontological Museum



# The project - where



Civico Museo di scienze naturali, Voghera



**Museo civico  
di Scienze Naturali  
Enrico Caffi - Bergamo**



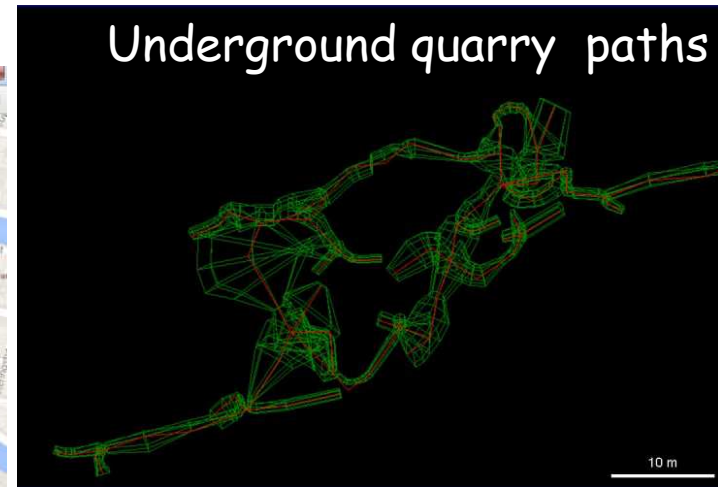
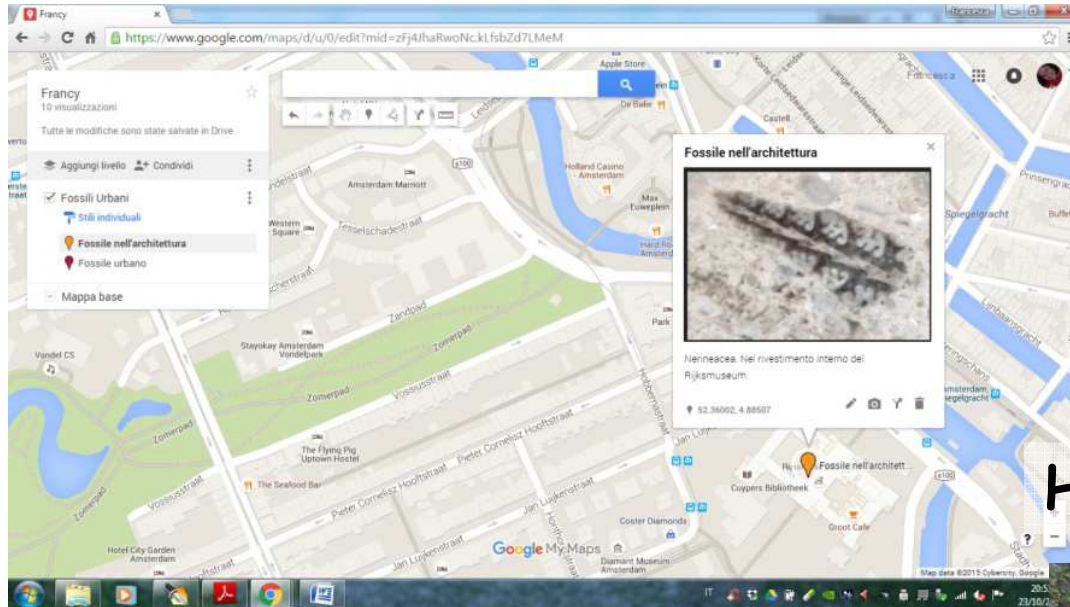


# The project - the book

- *Fossili Urbani* from the beginning
- personal reflections of a photographer
- Fossils from the anthropocene
- Traces and footprints
- ichnofossils in town
- urban stratigraphy
- fossils and architecture
- Educational proposals to free the imagination



# The project - the catalog



Humankind as geological agent

Fossil hunting and mapping







FOSSILI  
URBANI

Thank you!