

## **Online references for public information and risk communication**

### **PIO/emergency risk communication guides**

Centers for Disease Control and Prevention (CDC), 2012, [Crisis and Emergency Risk Communication](#). Training modules, CD-ROM, and reference documents

Federal Communicators' Network, 2001, *Communicator's Guide*: 78 p., [free PDF](#)

Federal Emergency Management Agency (FEMA), 2007, *National Incident Management System (NIMS) Basic Guidance for Public Information Officers (PIOs)*: 25 p., [free PDF](#) (older version of NIMS but still useful)

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Oak Ridge Inst. for Science & Education, 2006, *Emergency Public Information Pocket Guide*: 92 p.; [free PDF](#)

US Fire Administration, 2016, [Working with the Media](#); 2009 PDF version, 22 p., available [here](#)

US Dept. of Health and Human Services (HHS), 2002, *Communicating in a Crisis: Risk Communication Guidelines for Public Officials*: 83 p.; [free PDF](#)

US HHS, 2015, [Topic Collection: Emergency Public Information and Warning/Risk Communications](#)

### **Terrorism, hazardous materials, and infectious diseases (but broadly applicable)**

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Edwards-Winslow, F., 2002, Telling it like it is: the role of the media in terrorism response and recovery: *Perspectives on Preparedness*, (Belfer Ctr., JFK School), no. 9 (August 2002), 13p.; [free PDF](#)

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Lasker, R.D., 2004, *Redefining Readiness: Terrorism Planning through the Eyes of the Public*, 66 p.; [free PDF](#)

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Radio and Television News Directors Association & Foundation, 2004, *A Journalist's Guide to Covering Bioterrorism*, 2<sup>nd</sup> ed.: 51 p.; [free PDF](#)

Rubin, G.J., Chowdhury, A.K., and Amlôt, R., 2012, How to communicate with the public about chemical, biological, radiological, or nuclear terrorism: a systematic review of the literature: *Biosecurity and Bioterrorism*, v. 10, no.4, p. 383-395; [abstract](#)

US HHS, 2005, *Terrorism and Other Public Health Emergencies: a Reference Guide for the Media*: 259 p.; [free PDF](#) (along with [field guide](#))

Working Group on "Governance Dilemmas" in Bioterrorism Response, 2004, Leading during bioattacks and epidemics with the public's trust and help: *Biosecurity and Bioterrorism*, v. 2, no.1, p. 25-40; [free PDF](#)

Wray, R.J., Becker, S.M., Henderson, N., Glik, D., Jupka, K., Middleton, S., Henderson, C., Drury, A., and Mitchell, E.W., 2008, Communicating with the public about emerging health threats: lessons from the pre-event message development project: *American Journal Public Health*, v. 98, p. 2214-2222; [free PDF](#)

### **General risk communication resources and websites\***

Böl, Gaby-Fleur, 2016, Risk communication in times of crisis: *EMBO Reports*, v. 17, no.1, p. 1-9; [free PDF](#)

California Office of Emergency Services (Sandman), 2001, *Risk Communication Guide for State and Local Agencies*: 87 p.; [free PDF](#)

Bradley, D.T., McFarland, M., and Clarke, M., 2014, The effectiveness of disaster risk communication: a systematic review of intervention studies: *PLoS Currents: Disasters*, August 22; [free PDF](#)

Food and Drug Administration (Fischhoff et al.), 2011, *Communicating Risks and Benefits: an Evidence-Based User's Guide*: 242 p.; [free PDF](#)

Guidotti, T.L., 2013, Communication models in environmental health: *Journal of Health Communication*, v. 18, no. 10, p. 1166-1179; [abstract](#)

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\*May include commercial products; inclusion on this list is not necessarily an endorsement of all content. [jnrubin@aya.yale.edu](mailto:jnrubin@aya.yale.edu) 10/19

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- [Bernstein Crisis Management, Inc.](#)\* (includes free subscription to very good semi-monthly e-newsletter)
- [Center for Risk Communication](#)\* (Dr. Vince Covello, Dir.)
- [Decision Research](#)\* (Dr. Paul Slovic, Pres.)
- [Media Survival Group](#)\* (Karen & Dave Terrill)
- [Ropeik and Associates](#) (David Ropeik)\*
- [Peter Sandman Risk Communication Website](#)\*
- Other**
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