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Dinosaur Park: The Multi-purpose Geological Platform at Western Michigan University

WESTERN MICHIGAN UNIVERSITY

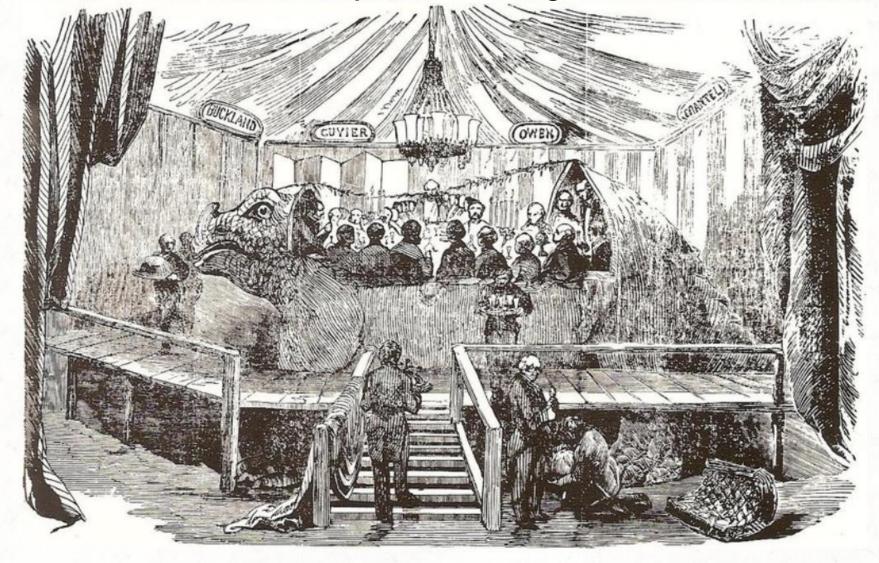
GEOLOGICAL & ENVIRONMENTAL SCIENCES

THE POWER OF SCIENCE AND IMAGINATION WORKING TOGETHER





Dinosaurs Have Captured the Imagination of the Public for Close to Two Centuries



The guests enjoyed a fabulous dinner in and around the iguanodon. THE LONDON ILLUSTRATED NEWS/PUBLIC DOMAIN

NEW YEAR'S EVE - 1853

A group of scientists,
businessmen, and
newspapermen sat down to
dinner inside a life-sized
iguanodon model. It was one of
the first reconstructions of a
dinosaur ever made, and the
dinner was a publicity stunt that
helped launch an incredibly
successful craze: our obsession
with dinosaurs.

Even the word "dinosaur" was new—invented by one of the dinner's attendees in 1842; Richard Owen was a paleontology pioneer and the dinner's guest of honor.

Western Michigan University GEOLOGICAL & ENVIRONMENTAL SCIENCES

Our Integrated Outreach Platform

- On-campus the Lloyd Schmaltz Geology and Mineral Museum and Rock Garden – tours - now includes Dinosaur Park
- Michigan Geological Repository for Research and Education offcampus home of the Michigan Geological Survey – tours, professional training (teachers workshops and professional geologists workshops)
- CoreKids program external outreach activities school visits, booths at allied partner events (other Museums, mineral shows, etc.)
- Developing integrated approach outreach on and off campus
 - Reaches 20,000+ people per year K-13 students, teachers, parents, professionals



Teachers at a MGRRE-hosted workshop exploring rock porosity and permeability.

Topics:

-Geology and Geologists
-Michigan Geology and Natural Resources

-Rocks and Minerals

-Water Resources

-Petroleum Geology

-Sands, Beaches and Coastlines

-Climate Change



Real geologists from
Western Michigan University
who talk to students and answer
their questions







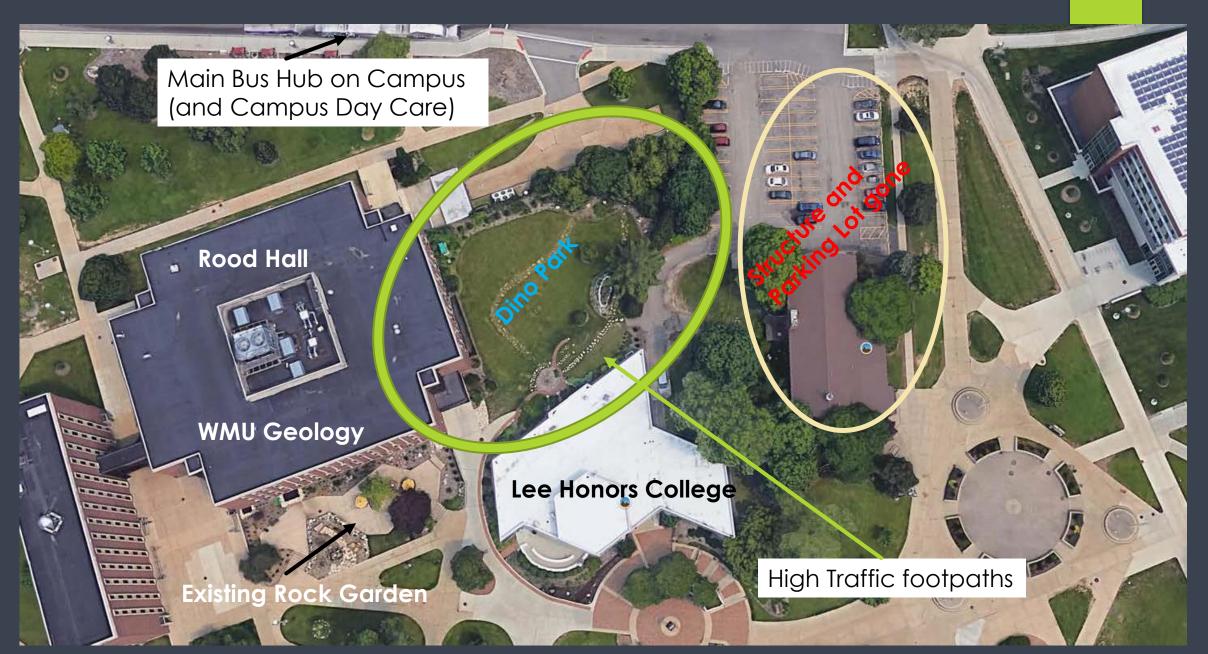


Website with lesson plans and other resources for teachers, students and parents

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Dinosaur Park – lessons learned

- Ensure community buy-in discussions with other departments sharing site (Physics, Math, Statistics and Lee Honors College)
- Work with University bureaucracy Landscaping and facilities management, higher administration in college (critical groups to have on board)
 - ▶ A lot of planning site access, landscaping, campus planning, financing projects, etc.
- Everything is much more expensive than planned!
 - Lighting
 - Security (Cameras)
 - Future landscaping costs how to keep site low maintenance
- Large sculptures difficult to find space big enough for storage







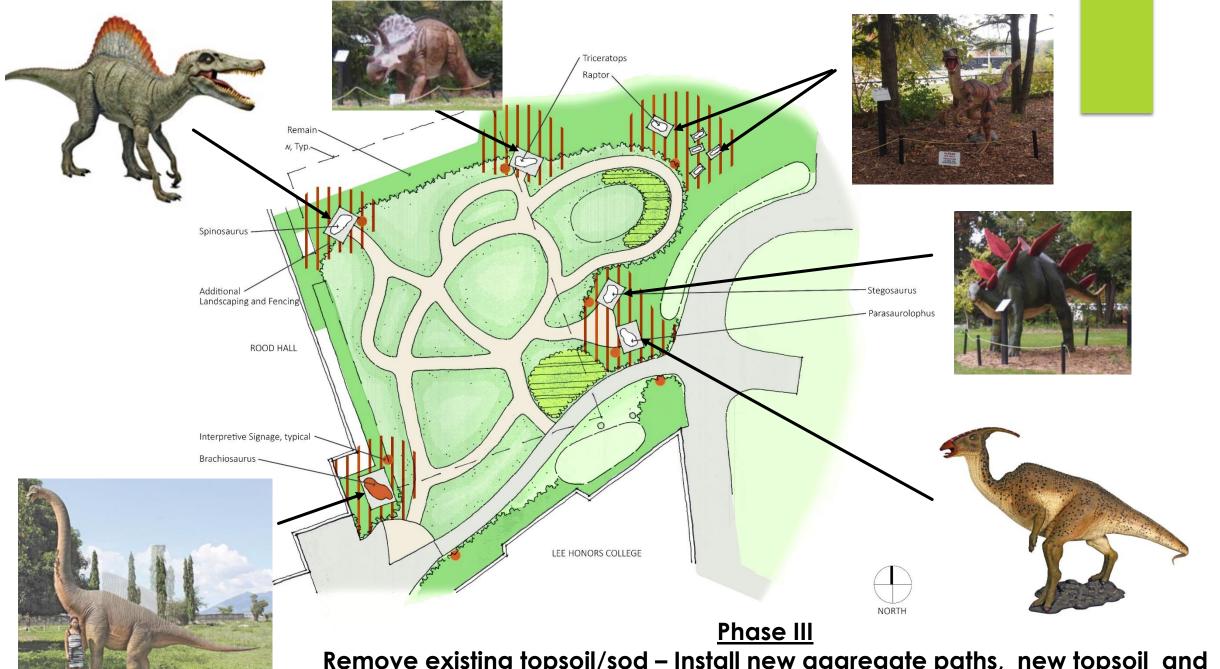
Phase I:

- ▶1) Remove/relocate existing exterior lighting as needed for proposed work.
- ▶2) Remove existing sprinkler heads and reinstall new heads for new proposed work.
- ▶3) Install new concrete sidewalk at existing walking path between Sangren Hall and Rood Hall.
- ▶4) Install concrete pads for future dinosaur sculptures. (cost-savings measure)
- ▶5) Install conduit under all proposed paths for future lighting and irrigation work.
- ▶6) Relocate existing copper boulder to parking-lot entrance of Rood Hall.



Phase II:

- 1) Install new lighting and electrical lines for security and highlighting dinosaur sculptures.
- ▶2) Install security cameras/system.



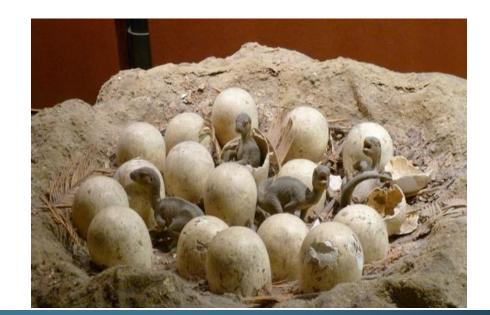
Remove existing topsoil/sod – Install new aggregate paths, new topsoil and plantings, Reshape topography for rain gardens

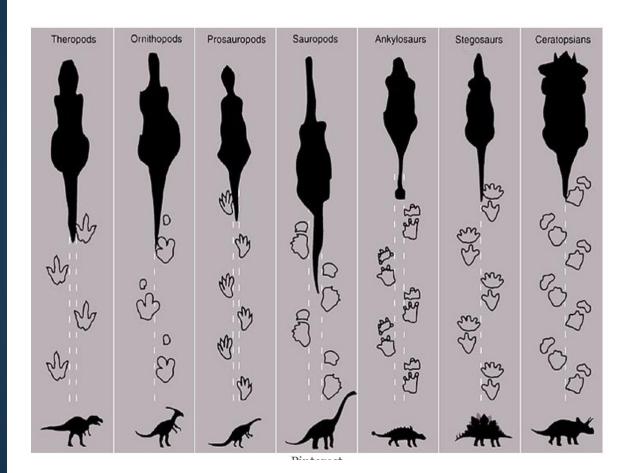




Phase IV:

- ▶1) Install Spinosaurus and Parasaurolophus sculptures.
- ▶2) Install Raptor Nest and 3D printed eggs.
- ▶3) Install footprint stepping stones in pathway.





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Phase V:

- ▶ 1) Install Brachiosaurus sculpture.
- 2) Install interpretive signage.
- 3) Install additional landscaping (prickly plants) and fencing around all dinosaur sculptures for aesthetics and security.

WARNING BEWARE OF RAPTOR





WARNING DO NOT FEED THE DINOSAURS

The Importance of Signage

SIGNAGE

Western Michigan University College of Arts and Sciences

Department of Geological and Environmental Sciences



We did not do "Dinner in an Iguanodon" – but instead – "Movies with a Stegosaur"

Promotional Materials

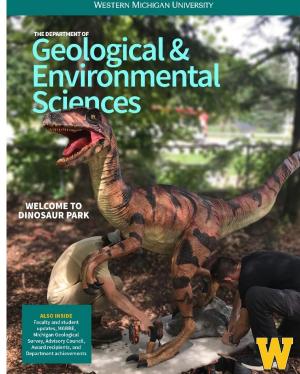
2018 Department Newsletter

Department Booth at National GSA 2018

Jurassic World 2 Movie Night with the Dinosaurs







Conclusions

- Fun way to increase visibility of Geological and Environmental Sciences to the rest of campus
- Provide alternate facility to Museum to enhance on-campus outreach (summer camps, daily visitors)
- Required much leg-work had to have department approval, followed by several administrative units on campus
 - Funding challenges donations, student course fees, other department funds
 - Part of long-term rejuvenation of the Lloyd Schmaltz Geological Museum

We would like to acknowledge the following people:

Rachel Hughes-Nilsson

O'Boyle, Cowell, Blalock & Assoc., Inc.

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WESTERN MICHIGAN UNIVERSITY Facilities Management

Drs. Mohamed Sultan, Carla Koretsky
and Heather Petcovic



and: PEOPLE LIKE YOU

Our second Utahraptor

Currently hanging out in our Minerals and Rocks Lab room with the students until spring!



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