

BENEFITS OF INTEGRATING NETWORKING AND INTERNSHIPS INTO AN ACADEMIC PROGRAM IN GEOSCIENCES

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Outline

- What is networking?
- Why internships?
- Supporting students
- Program requirements
- Support for networking and internships



What are you doing after graduation?



What is networking?

Myths

- It's manipulative
- It's unreliable
- Everyone finds their job on Indeed.com
- No one will want to talk to you
- Only extroverts can succeed
- You have to be uber-confident

Realities

- It's a two-way street
- It's very effective
- Many jobs are never posted online
- People like to "Pay it Forward"
- Everyone can be successful
- Just know yourself and what you have to offer

Advantages of Networking

- Practice your communication skills
- Learn about your field of interest
- Gain feedback on your resume
- Get advice about how to be successful from those who know
- Grants you access to insider information...
The Hidden Job Market



What does networking look like?



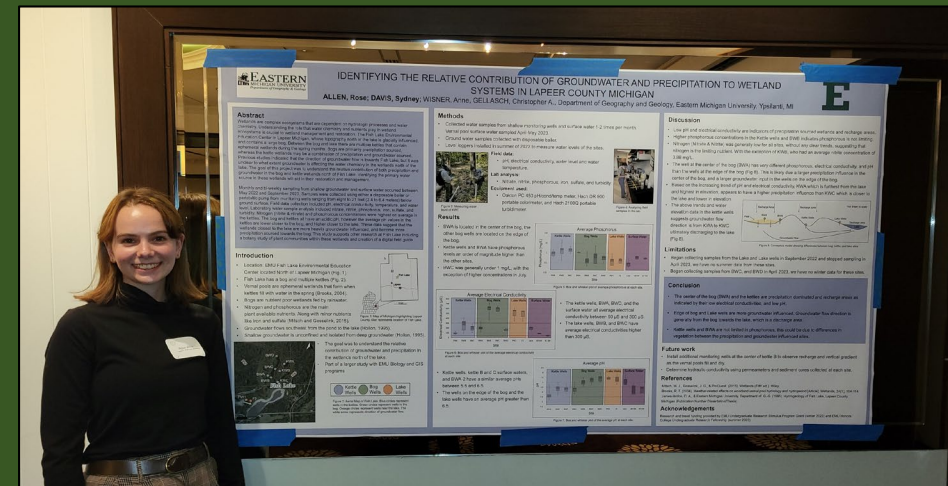
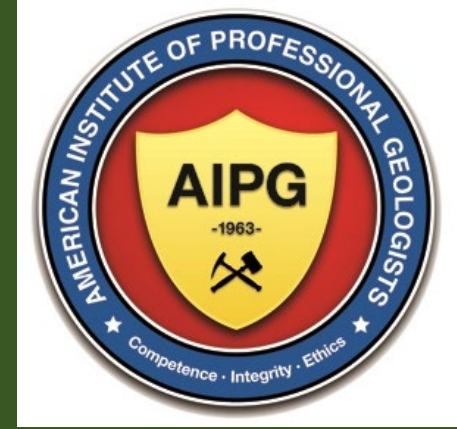
Networking Success Stories

- Student knew job interviewer from networking events
- Company offered interview to student at event and later created internship for them
- Interactions with EMU students and faculty raised profile of Geology program: employers seek out students/graduates



Professional Organizations

- Scientific Societies (GSA, AGU, etc.)
- AIPG (national and sections)
- Industry-oriented
 - Environmental, Mining, Engineering, etc.
- Student Memberships
- Networking events
- Awards and Scholarships



Internships

- Apply course knowledge to real world
- Develop new skills
- Find mentors
- Build strong resume experience
- Refine career goals
- May lead to permanent position



Internship Organizations

- Industry
- Environmental Consulting
- Non-profits
- Local/State Government
- Federal Government

- Many internships are paid



Program Requirements at EMU

- Geology major (in addition to Geology Field Camp)
 - Geology concentration: Internships encouraged
 - Hydrogeology concentration: Internship or Hydrogeology field course
- Environmental Science and Society major
 - Require either internship or research experience
 - Resumes, networking, etc. in upper-level courses
 - Required assignment on career prep
- 40-Hour HAZWOPER training taught each May

EMU Career Development Center

- Career Coaches
- Job/Internship Specialists
- Career Fairs
- Career Closet for FREE professional clothing!
- Resume Reviews, interview preparation
- Internship & Job Search Strategies
- Career Corner Podcast



EMU Environmental Internship Symposium

- Summer internships
- Late January each year
- 25+ organizations from all sectors



What can you do?

Faculty

- Keep in touch with alumni and local employers
- Attend networking events and bring students with you
- Update programs to include networking and internships
- Work with campus Career Development Center

Students

- Join professional organizations
- Visit Career Development Center
- Attend networking events
- Find mentors
- Join/start a student chapter of professional organization

Questions?

